



PRESS RELEASE

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Silverton Follows the Success of the Snuggie with the Amazing Aqua Globes

Las Vegas, Nevada (March 1, 2009) – Las Vegas stayed cozy during the month of February thanks to the Snuggie giveaway at Silverton Casino Lodge. To continue the “As Seen On TV” trend, Silverton Casino Lodge will make sure the plant life in Las Vegas is well watered by giving away the functional works of art known as Aqua Globes™ this March.

Last month, Silverton Casino Lodge gave out nearly 28,000 Snuggies, resulting in thousands of new Discovery Club members. Silverton hopes to continue its success by providing players that have accumulated 500 points of play in a single day through reel slots or 1000 points by playing one of over 900 video poker machines with Aqua Globes™. Discovery Club members keep the points they earn when playing for Aqua Globes™.

“The positive feedback we received during the Snuggie promotion went far beyond our expectations,” said Craig Cavileer, president of Silverton Casino Lodge. “Guests were walking around the casino with two or three Snuggies under each arm. We are confident that our current and future Discovery Club members will be just as excited WITH Aqua Globes™.”

Aqua Globes™ rose to fame after the television commercials showcased their beauty and functionality. Each globe is hand blown from stained glass and will water a plant as needed. All that a person needs to do is fill the globe with water and it will water a plant for up to 2 weeks.

Membership is free but players must be at least 21 years of age or older and provide a valid form of ID.

About Silverton Casino Lodge

Voted “Best Locals Casino” in AOL CityGuide’s City’s Best awards, Silverton Casino Lodge is located three miles south of Mandalay Bay at I-15 and Blue Diamond Road/Dean Martin Drive. The property offers all-inclusive amenities characteristic of an upscale, contemporary luxury lodge-themed resort. Silverton’s attractions include the world-class, live action Seasons Buffet, Sundance Grill, a terrific 24-hour restaurant/grill, the Zagat Las Vegas Nightlife listed Shady Grove Lounge, the Epicurean award winning Twin Creeks featuring boutique bourbons, wine and food and the Mexican-inspired Mi Casa Grill Cantina as well as 300 deluxe rooms and suites that offer luxurious amenities. In addition to the 165,000 square foot Bass Pro Shops Outdoor World, Silverton offers 60,000 square feet of gaming with over 2,000 slot machines and 30 table games, an intimate poker room and the Mermaid Restaurant & Lounge. The property features a 117,000 gallon saltwater aquarium, voted “Best Free Attraction” in the



Best of Citysearch 2008 awards, with more than 5,000 sharks, stingrays and tropical fish. For more information, please call (702) 263-7777 or visit www.silvertoncasino.com.

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