



PRESS RELEASE

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Earn to Win “As Seen On TV” Gifts at Silverton Casino Lodge

Las Vegas, Nevada (April 22, 2009) – The “As Seen On TV” craze continues this May at Silverton Casino Lodge as the casino doubles the fun by giving away both the “Buxton® Over-the-Shoulder Organizer Bag” and the “Go Duster.”

The “Buxton Bag” is the latest “As Seen On TV” product to capture the attention of the American public. The bag, made of soft genuine leather, may look small but it has enough pockets and compartments for everything including a cell phone, credit cards, wallet, eyeglasses and much more.

Similarly, the “Go Duster” has gained wide popularity through its own “As Seen On TV” advertisements. This hand-held device is a revolutionary motorized duster that makes cleaning easier with the push of a button. The rotating head picks up dust faster and more effectively than a regular duster.

To receive a “Go Duster”, Silverton players must accumulate 500 points on slots, or 1,000 points by playing one of over 900 video poker machines to qualify. When guests earn 1,500 points on slots and 3,000 points on video poker, they will receive a “Buxton Bag”. Points must be earned in one day and Discovery Club members keep the points they earn when earning either prize.

Membership is free but players must be at least 21 years of age or older and provide a valid form of ID. For more information please visit the Discovery Club.

About Silverton Casino Lodge

Voted “Best Locals Casino” in AOL CityGuide’s City’s Best awards, Silverton Casino Lodge is located three miles south of Mandalay Bay at I-15 and Blue Diamond Road/Dean Martin Drive. The property offers all-inclusive amenities characteristic of an upscale, contemporary luxury lodge-themed resort. Silverton’s attractions include the world-class, live action Seasons Buffet, Sundance Grill, a terrific 24-hour restaurant/grill, the Zagat Las Vegas Nightlife listed Shady Grove Lounge, the Epicurean award winning Twin Creeks featuring boutique bourbons, wine and food and the Mexican-inspired Mi Casa Grill Cantina as well as 300 deluxe rooms and suites that offer luxurious amenities. In addition to the 165,000 square foot Bass Pro Shops Outdoor World, Silverton offers 60,000 square feet of gaming with over 2,000 slot machines and 30 table games, an intimate poker room and the Mermaid Restaurant & Lounge. The property features a 117,000 gallon saltwater aquarium, voted “Best Free Attraction” in the Best of Citysearch 2008

awards, with more than 5,000 sharks, stingrays and tropical fish. For more information, please call (702) 263-7777 or visit www.silvertoncasino.com.

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