



PRESS RELEASE

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\$1 Million Kerplinko Strikes Gold at Silverton

Las Vegas, Nevada (March 28, 2009) – On Sunday, March 29, Silverton Casino & Lodge will unveil the \$1 million Kerplinko promotion. The promotion, which will end on Saturday, April 25, 2009, will afford some lucky contestants the opportunity to play Plinko for \$1 million.

Every Saturday at 8 p.m. in April, ten names from a virtual drum will be randomly drawn to determine the winners of the promotion. Nine players will win a cash prize up to \$1,000. The remaining individual will be given the opportunity to play Plinko and win between \$6,000 and \$1,000,000.

In the “Plinko” game, contestants will get three pucks to drop down the “Plinko” board. The prize slots on the board are \$10,000, \$5,000, \$4,000, \$3,000 and \$2,000. If a player lands all three pucks in the \$10,000 slot, they will receive a bonus “Golden Puck.” If this puck lands in the \$10,000 slot, the player will win \$1 million dollars.

In order to earn entry into the Saturday drawings, players must accumulate fifty base slot and video poker points during the Promotion Period. Once the player has accumulated the points, they must go to Silverton Casino & Lodge Saturday evening and check in at the Player’s Club or by inserting their Player’s Club card into a slot or video poker machine and generate a play rating.

Players must be at least 21 years of age or older and provide a valid form of ID.

About Silverton Casino Lodge

Voted “Best Locals Casino” in AOL CityGuide’s City’s Best awards, Silverton Casino Lodge is located three miles south of Mandalay Bay at I-15 and Blue Diamond Road/Dean Martin Drive. The property offers all-inclusive amenities characteristic of an upscale, contemporary luxury lodge-themed resort. Silverton’s attractions include the world-class, live action Seasons Buffet, Sundance Grill, a terrific 24-hour restaurant/grill, the Zagat Las Vegas Nightlife listed Shady Grove Lounge, the Epicurean award-winning Twin Creeks featuring boutique bourbons, wine and food and the Mexican-inspired Mi Casa Grill Cantina as well as 300 deluxe rooms and suites that offer luxurious amenities. In addition to the 165,000 square foot Bass Pro Shops Outdoor World, Silverton offers 90,000 square feet of gaming with over 2,000 slot machines and 30 table games, an intimate poker room and the Mermaid Restaurant & Lounge. The property features a 117,000 gallon saltwater aquarium, voted “Best Free Attraction” in the Best of Citysearch 2008 awards, with more than 5,000 sharks, stingrays and tropical fish. For more information, please call (702) 263-7777 or visit www.silvertoncasino.com.

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